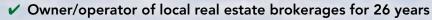
Byrd for 4th District Supervisor 2014 669 Garfield Place Arroyo Grande, CA 93420 PRST STD U.S. POSTAGE **PAID** PERMIT #553 SANTA BARBARA CALIFORNIA

MIKE BYRD FOR 4th DISTRICT SUPERVISOR

"Bringing Balance Back to the Board" |



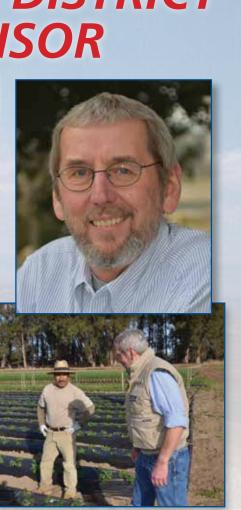
✓ Past President, National Association of Exclusive Buyer Agents (NAEBA)

- ✓ Past President, local associations of Realtors
- ✓ State Director, California Association of Realtors
- ✓ Director, Real Estate Scam and Fraud Prevention (RESAFE)
- ✓ Director, Arroyo Grande Chamber of Commerce
- Director and volunteer mentor, Big Brothers/ Big Sisters of SLO County
- ✓ Co-founder and director, Junior Achievement of SLO County
- ✓ Co-founder, Friends of Price House
- ✓ Member, Local Housing Task Force, City of Arroyo Grande
- ✓ Volunteer builder, Historical Railroad Display, Arroyo Grande Village
- ✓ Assistant to Kern County Board of Supervisors member Gene Tackett for eight years
- ✔ Former newspaper editor, Shafter Press
- ✓ Married to Eve for 23 years

www.ByrdforSupervisor.com



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MIKE BYRD on The Four "Rs"



ESPECT

In recent years, there has been a increasing lack of decorum and civility on the San Luis Obispo County Board of Supervisors. Some of our elected officials act in an arrogant fashion, displaying disdain for the general public and their views. Mike Byrd wants to restore an atmosphere of cooperation and trust to county government.

He believes every elected or appointed official and every county employee must remember that they are working for us. That means listening to all voices, avoiding harsh and extreme rhetoric, and treating with respect even those who hold opinions with which we disagree.



ESPONSIBILITY

As custodians of the future, Mike believes we must be careful and efficient stewards of our land, water, and natural resources. That means encouraging responsible and economically-sound environmental protection and conservation.

It also means protecting the legitimate rights of property owners to use their land to support their livelihoods and our economy. As a county, we must strike a delicate balance to ensure that our farms, ranches, and agricultural sector thrive while confronting the drought-related water crisis we now face. Better coordination in managing and augmenting our precious resources is critical in the coming years.

Growing up, our parents taught us the importance of learning the "Three Rs" to be successful in school. Mike Byrd believes San Luis Obispo County government needs to focus on the Four Rs to give all our residents the opportunities to be successful in raising families, starting businesses, and finding good jobs. Government does not need to do "everything." It simply needs to create an environment where people can make it on their own.



EFORM

Mike Byrd believes government closest to the people works best and he is committed to the kind of governmental reform that will make that happen. For example, should voters in our unincorporated communities choose to incorporate a new city or special district, the county should not stand in their way. This is a decision for the people of those communities. The county must, however, guarantee that property tax revenues be kept close to home to assure economic viability. Development plans should not be just about what's good for the developers. Above all, we need to consider what's good for the people who live in and around those developments.



ENEWAL

Mike believes it is time to renew our core commitment to those in our county most in need of a helping hand, such as our seniors who are often struggling to find affordable housing, health care, transportation, and in-home assistance. He wants county government to partner with private social service organizations providing help and support for seniors and their caregivers. He also wants us to renew our commitment to building a diversified local economy that can provide good, high-paying jobs to assure that our children and grandchildren will be able to remain and prosper where they were raised.